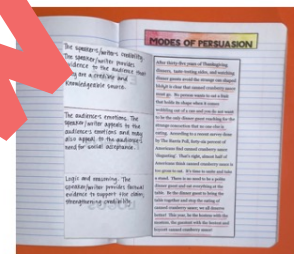
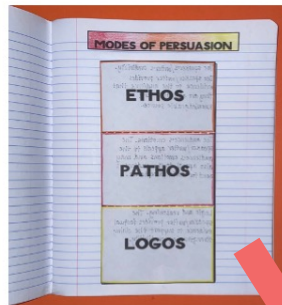
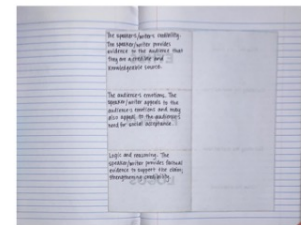
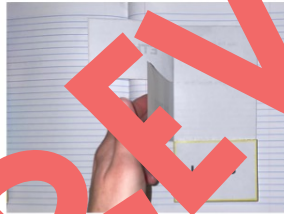
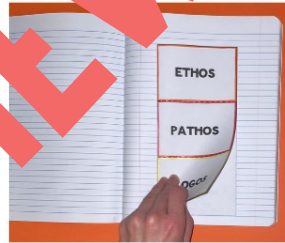
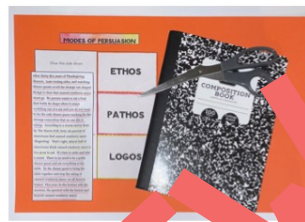


Directions for three-fold foldable:

1. Cut along the perimeter of the rectangle.
2. Fold along the solid line
3. Cut along the dashed lines.
4. Take notes on the three modes of persuasion on the back of the flaps (the side that folds in). I often have the students take notes before gluing anything down. It can be difficult to take notes in the notebook with pieces glued.
5. Glue the side that says, "Glue this side down."
6. Glue the back of the paragraph into the blank, right-side of the foldable and underline the ethos, pathos, and logos in the writing.



Notes for three-fold foldable

Ethos: The speaker's/writer's credibility. The speaker/writer provides evidence to the audience that they are a credible and knowledgeable source.

Pathos: The audience's emotions. The speaker/writer appeals to the audience's emotions and may also appeal to the audience's need for social acceptance.

Logos: Logic and reasoning. The speaker/writer provides factual evidence to support the claim; strengthening credibility.

MODES OF PERSUASION

Glue this side down

ETHOS

Cut along the dashed lines →

LOGOS

Cut along the dashed lines →

PATHOS

Glue this side down

For more than two decades it has felt right to start listening to holiday music after Thanksgiving. While many people can't wait to get in the holiday spirit, some want to wait until the first of December, the day after Thanksgiving is a perfect compromise. It allows those early listeners to enjoy sooner, but it is also close to the beginning of December. According to psychologists listening to holiday music too soon can cause stress for many. Hearing the music can make people think of all the things they need to do. A poll was taken by the BuzzFeed.com staff, asking readers to choose when people should listen to Christmas music. Six percent said anytime, seven percent said never, ten percent said a week before Thanksgiving, fifteen percent said the day after Halloween, twenty-two percent said December 1, but the majority voted the day after Thanksgiving with forty percent of the votes. Be kind to your fellow humans. If you cannot wait until after Thanksgiving to listen to holiday music, please do so in the privacy of your home. By waiting until after Thanksgiving you are diminishing the stress causing effects of holiday music and being kind to those around you. After Thanksgiving is the right time to crank up the holiday tunes.

Notes for the online version

Ethos: The speaker's/writer's credibility. The writer/speaker provides evidence to the audience that they are a credible and knowledgeable source.

Pathos: The audience's emotions. The speaker/writer appeals to the audience's emotions and may also appeal to the audience's need for social acceptance.

Logos: Logic and reasoning. The speaker/writer provides factual evidence to support the claim; strengthening credibility.

MODES OF PERSUASION

Upload this version of the template into any online learning platform for digital note-taking.

ETHOS	
PATHOS	
LOGOS	

Name_____ Date_____

MODES OF PERSUASION: WRITING ACTIVITY

Topic sentence/Claim:

Ethos: establish
credibility of author

Pathos: appeal to
audience's emotions

Logos: Provide relevant
facts and details with
logic and reasoning

Conclusion:

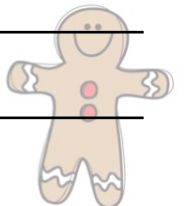
Name _____ Date _____

Modes of Persuasion

It's your turn to persuade an audience. Answer the following prompt using the modes of persuasion. Be sure to establish credibility, provide reasoning, and appeal to your audience's emotions

Prompt: The holidays are approaching, and you are the gingerbread man. Write a persuasive essay where you explain why you should or should not be eaten during the holidays.

PREVIEW



Name _____ Date _____

Modes of Persuasion

It's your turn to persuade an audience. Answer the following prompt using the modes of persuasion. Be sure to establish credibility, provide reasoning, and appeal to your audience's emotions

Prompt: The holidays are approaching, and you have asked your parents for a gift that you know they will never buy. Write a persuasive essay where you explain why your parents should buy you the gift of your dreams.

This image shows a blank sheet of white paper with horizontal black ruling lines. A large, semi-transparent red watermark with the word "PREVIEW" in all caps is oriented diagonally from the top left towards the center. In the bottom right corner, there is a small green square icon with a white outline of a gift box.

