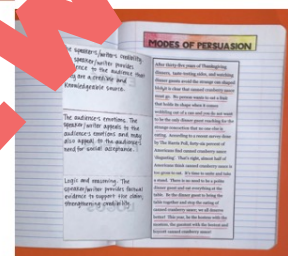
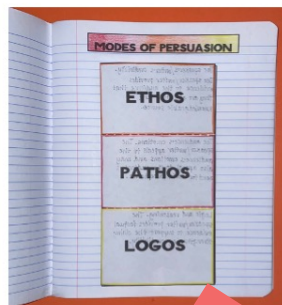
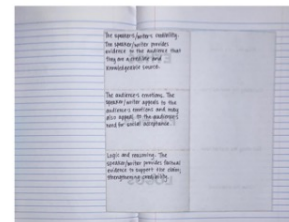
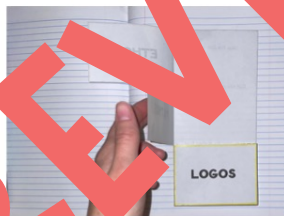
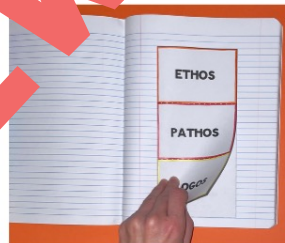
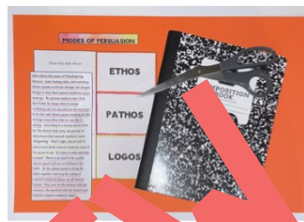


Directions for three-fold foldable:

1. Cut along the perimeter of the rectangle.
2. Fold along the solid line
3. Cut along the dashed lines.
4. Take notes on the three modes of persuasion on the back of the flaps (the side that folds in). All of the students take notes before gluing anything down. It can be difficult to take notes in the notebook with pieces glued.
5. Glue the side that says, "Glue this side down."
6. Glue the back of the paragraph into the blank, right-side of the foldable and underline the ethos, pathos, and logos in the writing.



Notes for three-fold foldable

Ethos: The speaker's/writer's credibility. The speaker/writer provides evidence to the audience that they are a credible and knowledgeable source.

Pathos: The audience's emotions. The speaker/writer appeals to the audience's emotions and may also appeal to the audience's need for social acceptance.

Logos: Logic and reasoning. The speaker/writer provides factual evidence to support the claim; strengthening credibility.

MODES OF PERSUASION

Glue this side down

ETHOS

Cut along the dashed lines →

LOGOS

Cut along the dashed lines →

PATHOS

Glue this side down

After living near the ocean my entire childhood, I decided to become a marine biologist and focus my research efforts on sea turtles and the very important role they have in the marine ecosystem. Growing up I would head to the beach every night, hoping to witness the hatching of the sea turtles. It made me sad to see the baby sea turtles that were unable to make it to the ocean after hatching. They were so helpless and I felt helpless; until I decided to do something to help them. Sea turtles are known as a “keystone species,” meaning they are an integral part of their environment and influence other species around them. Sea turtles maintain healthy seagrass beds and coral reefs; which are habitats for other marine life. A diminished population or extinction of sea turtles would negatively impact other marine life and fauna in different ways. There are ways we can help to save the sea turtles and the other species who rely on the turtles. It only takes some awareness and willingness to make small changes. Recycle, reduce, and reuse whenever possible. Sea turtles and other marine life are eating plastic and getting sick, as well as becoming trapped in our trash and dying. It is also important, if living near the beach, to minimize light pollution. When sea turtles hatch, they use the moon light to guide them to the water. Just small changes can help. Do your research and find the ways you can help; we can all make a change.

After thirty-five years of Thanksgiving dinners, taste-testing sides, and watching dinner guests avoid the strange can shaped blob, it is clear that canned cranberry sauce must go. No person wants to eat a fruit that holds its shape when it comes wobbling out of a can and you do not want to be the only dinner guest reaching for the strange concoction that no one else is eating. According to a recent survey done by The Harris Poll, forty-six percent of Americans find canned cranberry sauce 'disgusting'. That's right, almost half of Americans think canned cranberry sauce is too gross to eat. It's time to unite and take a stand. There is no need to be a polite dinner guest and eat everything at the table. Be the dinner guest to bring the table together and stop the eating of canned cranberry sauce; we all deserve better! This year, be the hostess with the mostess, the guestest with the bestest and boycott canned cranberry sauce!

For more than two decades it has felt right to start listening to holiday music after Thanksgiving. While many people can't wait to get in the holiday spirit, some want to wait until the first of December, the day after Thanksgiving is a perfect compromise. It allows those early listeners to enjoy sooner, but it is also close to the beginning of December. According to psychologists listening to holiday music too soon can cause stress for many. Hearing the music can make people think of all the things they need to do. A poll was taken by the BuzzFeed.com staff, asking readers to vote on when people should listen to Christmas music. Six percent said anytime, never, percent said never, ten percent said a week before Thanksgiving, fifteen percent said the day after Halloween, twenty-two percent said December 1, but the majority voted the day after Thanksgiving with forty percent of the votes. Be kind to your fellow humans. If you cannot wait until after Thanksgiving to listen to holiday music, please do so in the privacy of your home. By waiting until after Thanksgiving you are diminishing the stress causing effects of holiday music and being kind to those around you. After Thanksgiving is the right time to crank up the holiday tunes.

Notes for digital version

Ethos: The speaker's/writer's credibility. The writer/speaker provides evidence to the audience that they are a credible and knowledgeable source.

Pathos: The audience's emotions. The speaker/writer appeals to the audience's emotions and may also appeal to the audience's need for social acceptance.

Logos: Logic and reasoning. The speaker/writer provides factual evidence to support the claim; strengthening credibility.

Name_____ Date_____

MODES OF PERSUASION: WRITING ACTIVITY

Topic sentence/Claim:

Ethos: establish
credibility of author

Pathos: appeal to
audience's emotions

Logos: Provide relevant
facts and details with
logic and reasoning

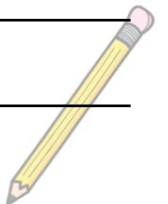
Conclusion:

Name _____ Date _____

Modes of Persuasion

It's your turn to persuade an audience. Answer the following prompt using the modes of persuasion. Be sure to establish credibility, provide reasoning, and appeal to your audience's emotions

Prompt: Your principal is meeting with parents to discuss the use of cell phones in school. You and your friends feel strongly about the topic and can't attend the meeting. Write a persuasive essay explaining why students should or should not use cell phones during school.

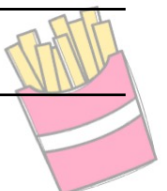


Name _____ Date _____

Modes of Persuasion

It's your turn to persuade an audience. Answer the following prompt using the modes of persuasion. Be sure to establish credibility, provide reasoning, and appeal to your audience's emotions

Prompt: Your middle school is thinking about making lunch 20 minutes longer to provide more time to eat and socialize. Your principal has asked each student to write an essay explaining why lunch should or should not be extended 20 minutes.

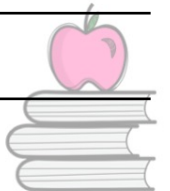


Name _____ Date _____

Modes of Persuasion

It's your turn to persuade an audience. Answer the following prompt using the modes of persuasion. Be sure to establish credibility, provide reasoning, and appeal to your audience's emotions

Prompt: Homework is a way to reinforce concepts taught during school, but it can also interfere with extra-curricular activities outside of the school day. Write a persuasive essay explaining why homework should or should not be given.



Name _____ Date _____

Modes of Persuasion

It's your turn to persuade an audience. Answer the following prompt using the modes of persuasion. Be sure to establish credibility, provide reasoning, and appeal to your audience's emotions

Prompt:

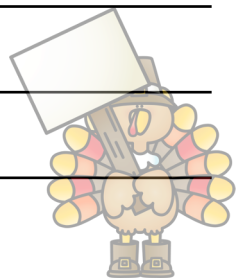
PREVIEW

Name _____ Date _____

Modes of Persuasion

It's your turn to persuade an audience. Answer the following prompt using the modes of persuasion. Be sure to establish credibility, provide reasoning, and appeal to your audience's emotions

Prompt: Thanksgiving is approaching, and you are a turkey. Write a persuasive essay where you explain why you should or should not be eaten for Thanksgiving dinner. Remember to use ethos, pathos, and logos when making your appeal.

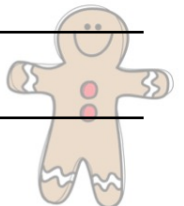


Name _____ Date _____

Modes of Persuasion

It's your turn to persuade an audience. Answer the following prompt using the modes of persuasion. Be sure to establish credibility, provide reasoning, and appeal to your audience's emotions.

Prompt: The holidays are approaching, and you are the gingerbread man. Write a persuasive essay where you explain why you should or should not be eaten during the holidays.



Name _____ Date _____

Modes of Persuasion

It's your turn to persuade an audience. Answer the following prompt using the mode of persuasion. Be sure to establish credibility, provide reasoning, and appeal to your audience's emotions.

Prompt: The holidays are approaching, and you have asked your parents for a gift that you know they will never buy. Write a persuasive essay where you explain why your parents should buy you the gift of your dreams.

