

MODES OF PERSUASION

Glue this side down

After thirty-five years of Thanksgiving dinners, taste-testing sides, and watching dinner guests avoid the strange can shaped blob, it is clear that canned cranberry sauce must go. No person wants to eat a fruit that holds its shape when it comes wobbling out of a can and you do not want to be the only dinner guest reaching for the strange concoction that no one else is eating. According to a recent survey done by The Harris Poll, forty-six percent of Americans find canned cranberry sauce 'disgusting'. That's right, almost half of Americans think canned cranberry sauce is too gross to eat. It's time to unite and take a stand. There is no need to be a polite dinner guest and eat everything at the table. Be the dinner guest to bring the table together and stop the eating of canned cranberry sauce; we all deserve better! This year, be the hostess with the mostess, the guestest with the bestest and boycott canned cranberry sauce!

ETHOS

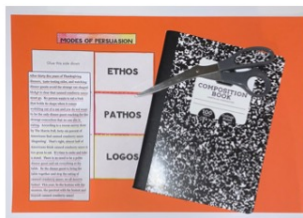
PATHOS

LOGOS

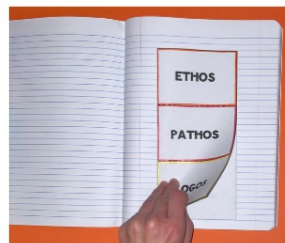


Directions for three-fold foldable:

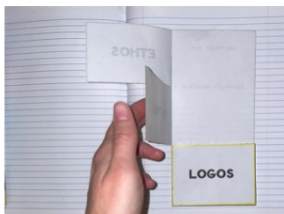
1. Cut along the perimeter of the rectangle.



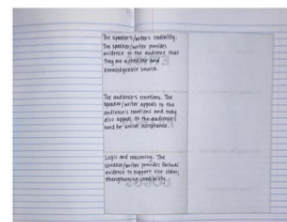
2. Fold along the solid line



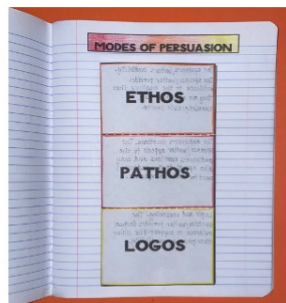
3. Cut along the dashed lines.



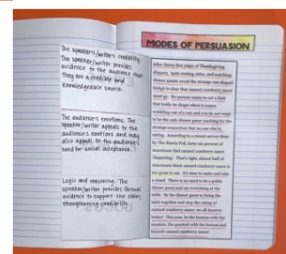
4. Take notes on the three modes of persuasion on the back of the flaps (the side that folds in). I often have the students take notes before gluing anything down. It can be difficult to take notes in the notebook with pieces glued.



5. Glue the side that says, "Glue this side down."



6. Glue the back of the paragraph into the blank, right-side of the foldable and underline the ethos, pathos, and logos in the writing.



Notes for three-old foldable

Ethos: The speaker's/writer's credibility. The writer/speaker provides evidence to the audience that they are a credible and knowledgeable source.

Pathos: The audience's emotions. The speaker/writer appeals to the audience's emotions and may also appeal to the audience's need for social acceptance.

Logos: Logic and reasoning. The speaker/writer provides factual evidence to support the claim; strengthening credibility.

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Upload this version of the template into any online learning platform for digital note-taking.

ETHOS	
PATHOS	
LOGOS	

MODES OF PERSUASION: WRITING ACTIVITY

Topic sentence/Claim:

Ethos: establish
credibility of author

Pathos: appeal to
audience's emotions

Logos: Provide relevant
facts and details with
logic and reasoning

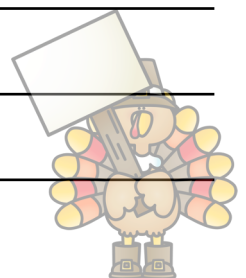
Conclusion:

Name _____ Date _____

Modes of Persuasion

It's your turn to persuade an audience. Answer the following prompt using the modes of persuasion. Be sure to establish credibility, provide reasoning, and appeal to your audience's emotions

Prompt: Thanksgiving is approaching, and you are a turkey. Write a persuasive essay where you explain why you should or should not be eaten for Thanksgiving dinner. Remember to use ethos, pathos, and logos when making your appeal.

[illegible]

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The speaker's/writer's credibility.

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The audience's emotions. The speaker/writer appeals to the audience's emotions and may also appeal to the audience's need for social acceptance.

Logic and reasoning. The speaker/writer provides factual evidence to support the claim; strengthening credibility.

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